



SINCE
1989

Family
OWNED

MIDWEST
ROOTS

NATIONAL
REACH

Hi, we're Trozzolo.

Trozzolo is built on brain power. Bold thinking. And smart moves that advance brands with confidence. We offer a 360-degree approach to marketing, which includes advertising, branding, public relations, media planning/buying, digital and video.

Clients have described us as marketing experts who think like business consultants. We like to think of ourselves as deeper than an agency and more creative than a consultancy.

Our only goal is to help you grow.

Strategy

- Research
- Strategic planning

Creative

- Brand Identity + Positioning
- Advertising + Content Development

PR + Community Engagement

- Media Relations + Coaching
- Social Media + Influencer Engagement
- Crisis Communications

Integrated Media

- Digital Marketing + Content Development
- Media Buying + Planning
- Analytics + Tracking

Video + Dynamic Content

- Broadcast and Web Production
- Content Creation

THE TROZZOLO PROCESS

A DISCIPLINED APPROACH
TO WINNING

Discovery

WHERE IS YOUR BRAND TODAY?

Internal and external diagnosis and analysis to find your opportunity.

Strategy

WHERE DO YOU NEED TO BE?

A strategic choice of where to play and how to win.

Tactics

HOW DO YOU GET THERE?

The creative expression and marketing tactics you'll need to win.

Measure

DID YOU GET THERE?

Ongoing tracking performance against your objectives to learn and optimize.

The Trozzolo Communications Group Family of Brands



Why Trozzolo?

Smart moves – that's what you get with us. Strategic thinking that uncovers real business problems. Work that raises the high bar higher and solve them. Relationships built on trust and transparency. Results that answer the call. Every time.

Agency Snapshot

Trozzolo Communications Group

811 Wyandotte
Kansas City, MO 64105

316 N Milwaukee St, Suite 316,
Milwaukee, WI 53202

Phone: 816.842.8111
Fax: 816.842.8188

Phone: 414.439.1900

New business contact:
jbrewster@trozzolo.com

Employment inquiries:
careers@trozzolo.com

Year founded: 1989

Number of employees: 100 and counting

Board of Directors

- Pasquale Trozzolo, Executive Chairman
- Angelo Trozzolo, President & CEO
- Becky Blades
- Whitey Kuhn
- Phil Smith
- David Westbrook